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 The Neuroscience of Empathy, Compassion, and Self-Compassion

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### AMIR CARNEY

**Vlad** Pearson Education

Sex in animals has been known for at least ten thousand years, and this knowledge was put to good use during animal domestication in the Neolithic period. In stark contrast, sex in plants wasn't discovered until the late 17th century, long after the domestication of crop plants. Even after its discovery, the "sexual theory" continued to be hotly debated and lampooned for another 150 years, pitting the "sexualists" against the "asexualists". Why was the notion of sex in plants so contentious for so long? "Flora Unveiled" is a deep history of perceptions about plant gender and sexuality, beginning in the Ice Age and ending in the middle of the nineteenth century, with the elucidation of the complete plant life cycle. Linc and Lee Taiz show that a gender bias that plants are unisexual and female (a "one-sex model") prevented the discovery of plant sex and delayed its acceptance long after the theory was definitively proven. The book explores the various sources of this gender bias, beginning with women's role as gatherers, crop domesticators, and the first farmers. In the myths and religions of the Bronze and Iron Ages, female deities were strongly identified with flowers, trees, and agricultural abundance, and during Middle Ages and Renaissance, this tradition was assimilated into Christianity in the person of Mary. The one-sex model of plants continued into the Early Modern Period, and experienced a resurgence during the eighteenth century Enlightenment and again in the nineteenth century Romantic movement. Not until Wilhelm Hofmeister demonstrated the universality of sex in the plant kingdom was the controversy over plant sex finally laid to rest. Although "Flora Unveiled" focuses on the discovery of sex in plants, the history serves as a cautionary tale of how strongly and persistently cultural biases can impede the discovery and delay the acceptance of scientific advances.

*Digital Marketing PDF eBook* W. W. Norton & Company

Henry Fox Chaffey and his wife Annie, who between 1913 and 1951, lead their reclusive lives in the uninhabited hills behind Motueka.

**Material Dreams** F.A. Davis

Currently, U.S. community colleges serve nearly half of all students of color in higher education who, for a multitude of reasons, do not continue their education by transferring to a university. For those students who do transfer, often the responsibility for the application process, retention, graduation, and overall success is placed on them rather than their respective institutions. This book aims to provide direction toward the development and maintenance of a transfer receptive culture, which is defined as an institutional commitment by a university to support transfer students of color. A transfer receptive culture explicitly acknowledges the roles of race and racism in the vertical transfer process from a community college to a university and unapologetically centers transfer as a form of equity in the higher education pipeline. The framework is guided by critical race theory in education, which acknowledges the role of white supremacy and its contemporary and historical role in shaping institutions of higher learning.

*Digital Marketing* Taylor & Francis

Here's the must-know information LPN/LVN students need to care for patients with mental health disorders where they'll encounter them—in general patient care settings. An easy-to-read, conversational writing style shows you how to recognize and respond to the most important mental health issues. You'll also explore important communication techniques to use with your patients, ethical and legal issues, and alternative and complementary treatments.

**Poor's Register of Directors of the United States and Canada** Routledge

'I have used this book in all its editions since first publication with my undergraduate and postgraduate students. It is a core text for all the students, because it provides the detail they

require at an academic level. Importantly it is a book for the practitioner to use too. This is why we use it on our postgraduate practitioner programmes - where we actually buy the book for the students as we believe it is that important. No other text comes close and literally thousands of our graduates have benefitted from it in their subsequent careers: written by the specialist for the specialist.' David Edmundson-Bird Principal Lecturer in Digital Marketing Manchester Metropolitan University Now in its sixth edition, *Digital Marketing: Strategy, Implementation and Practice* provides comprehensive, practical guidance on how companies can get the most out of digital media and technology to meet their marketing goals. *Digital Marketing* links marketing theory with practical business experience through case studies and interviews from cutting edge companies such as eBay and Facebook, to help students understand digital marketing in the real world. Readers will learn best practice frameworks for developing a digital marketing strategy, plus success factors for key digital marketing techniques including search marketing, conversion optimisation and digital communications using social media including Twitter and Facebook. Dave Chaffey is a digital marketing consultant and publisher of marketing advice site [SmartInsights.com](http://SmartInsights.com). He is a visiting lecturer on marketing courses at Birmingham, Cranfield and Warwick universities and the Institute of Direct Marketing. Fiona Ellis-Chadwick is a Senior Lecturer in Marketing at the Loughborough University School of Business and Economics, Director of the Institute of Research Application and Consultancy at Loughborough University, academic marketing consultant and author.

*Chemical Biology of Glycoproteins* Simon and Schuster

MEMENTO MORI offers poems by Sterling Warner that present observations and tributes to life and death. Originally published in 2010, the newer edition of the text, MEMENTO MORI REDUX, includes over a dozen additional tributes to people, places, and eras gone-by.

*The SOSTAC Guide to Your Perfect Digital Marketing Plan* Royal Society of Chemistry

Glycans play a vital role in modulating protein structure and function from involvement in protein folding, solubility and stability to regulation of tissue distribution, recognition specificity, and biological activity. They can act as both positive and negative regulators of protein function, providing an additional level of control with respect to genetic and environmental conditions. Due to the complexity of glycosylated protein forms, elucidating structural and functional information has been challenging task for researchers but recent development of chemical biology-based tools and techniques is bridging these knowledge gaps. This book provides a thorough review of the current state of glycoprotein chemical biology, describing the development and application of glycoprotein and glycan synthesis technologies for understanding and manipulating protein glycosylation.

**Fashion Management** CSIRO PUBLISHING

The Problems Book helps students appreciate the ways in which experiments and simple calculations can lead to an understanding of how cells work by introducing the experimental foundation of cell and molecular biology. Each chapter reviews key terms, tests for understanding basic concepts, and poses research-based problems. The Problems Book has been [Introduction to Global Business: Understanding the International Environment & Global Business Functions](#) Oxford University Press

"Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky Your cell phone provider tracks your location and knows who's with you. Your online and in-store purchasing patterns are recorded, and reveal if you're unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you're thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it. The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we're offered. Governments use surveillance to

discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches. Much of this is voluntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we've gained? In *Data and Goliath*, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You'll never look at your phone, your computer, your credit cards, or even your car in the same way again. [Digital Marketing Excellence](#) University of Oklahoma Press

In *Material Dreams*, Starr turns to one of the most vibrant decades in the Golden State's history, the 1920s, when some two million Americans migrated to California, the vast majority settling in or around Los Angeles. Although he treats readers to intriguing side trips to Santa Barbara and Pasadena, Starr focuses here mainly on Los Angeles, revealing how this major city arose almost defiantly on a site lacking many of the advantages required for urban development, creating itself out of sheer will, the *Great Gatsby* of American cities. He describes how William Ellsworth Smyth, the Peter the Hermit of the Irrigation Crusade, propounded the importance of water in Southern California's future, and how such figures as the self-educated, Irish engineer William Mulholland (who built the main aqueducts to Los Angeles) and George Chaffey (who diverted the Colorado River, transforming desert into the lush Imperial Valley) brought life-supporting water to the arid South. He examines the discovery of oil ("Yes it's oil, oil, oil / that makes LA boil," went the official drinking song of the Uplifters Club), the boosters and land developers, the evangelists (such as Bob Shuler, the Methodist Savanarola of Los Angeles, and Aimee Semple McPherson), and countless other colorful figures of the period. There are also fascinating sections on the city's architecture (such as the remarkably innovative Bradbury Building and its eccentric, neophyte designer, George Wyman), the impact of the automobile on city planning, the great antiquarian book collections, the Hollywood film community, and much more. By the end of the decade, Los Angeles had tripled in population and become the fifth largest city in the nation. In *Material Dreams*, Kevin Starr captures this explosive growth in a narrative tour de force that combines wide-ranging scholarship with captivating prose.

[Book of Majors 2014](#) Pearson Higher Ed

Includes geographical section.

[A Weak Woman in a Strong Battle](#) Academic Press

The Neuroscience of Empathy, Compassion, and Self-Compassion provides contemporary perspectives on the three related domains of empathy, compassion and self-compassion (ECS). It informs current research, stimulates further research endeavors, and encourages continued and creative philosophical and scientific inquiry into the critical societal constructs of ECS. Examining the growing number of electrocortical (EEG Power Spectral, Coherence, Evoked Potential, etc.) studies and the sizeable body of exciting neuroendocrine research (e.g., oxytocin, dopamine, etc.) that have accumulated over decades, this reference is a unique and comprehensive approach to empathy, compassion and self-compassion. Provides perspectives on empathy, compassion and self-compassion (ECS), including discussions of cruelty, torture, killings, homicides, suicides, terrorism and other examples of empathy/compassion erosion Addresses autonomic nervous system (vagal) reflections of ECS Discusses recent findings and understanding of ECS from mirror neuron research Covers neuroendocrine manifestations of ECS and self-compassion and the neuroendocrine enhancement Examines the neuroscience research on the enhancement of ECS Includes directed-meditations (mindfulness, mantra, Metta, etc.) and their effects on ECS and the brain

[Power to the Transfer](#) University of Alabama Press

Deke Slayton was one of the first seven Mercury astronauts--and he might have been the first American in space. Instead, he became the first chief of American Astronaut Corps. It was Deke Slayton who selected the crews who flew the Gemini, Apollo, and Skylab missions. It was Deke Slayton who made Neil Armstrong the first man on the moon. Deke! is Deke Slayton's story--told in his own words and in the voices of the men and women who worked with him and knew him best. Deke Slayton's knowledge of how the .S. manned space program worked is the missing piece of every space buff's puzzle. Now, after decades of silence, he tells his priceless stories of those years when American was engaged in the greatest voyage of exploration in human history. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

[Memento Mori](#) MSU Press

The Illustrated Plant Glossary is a comprehensive glossary of over 4000 terms related to plant

sciences, featuring many superb colour illustrations to aid understanding. The topics covered in this glossary include anatomy, angiosperms, bryophytes, chemistry, cytology, family specific terms, ferns and fern allies, flowers, fruit, genetics, gymnosperms, habit and growth, habitat and ecology, indumentum, inflorescence, leaves, reproduction, roots, seeds, systematics and more. The Illustrated Plant Glossary is a must-have reference for plant scientists, plant science teachers and students, libraries, horticulturalists, ecologists, gardeners and naturalists.

[Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World](#) Oxford University Press, USA

"Trust nothing that you've heard." Winter 1431, a son is born to the Prince of Transylvania. His father christened him "Vlad." His people knew him as "The Dragon's Son." His enemies reviled him as "Tepes"-The Impaler. He became the hero of a nation. We know him as Dracula. *Vlad: The Last Confession* is a novel about the real man behind the Bram Stoker myth. It tells of the Prince, the warrior, the lover, the torturer, the survivor and, ultimately, the hero. "A great tale, finely woven with action, palpably real characters and terrific twists of fate." -Simon Scarrow

[With All My Heart](#) Createspace Independent Publishing Platform

This is not your Sunday School Noah's Ark.Noah Primeval is a speculative retelling of the beloved story of Noah for a new generation. In an ancient world submerged in darkness, fallen angels rule as gods and breed giants and monsters. Mankind is enslaved to evil. Noah, a tribal leader, has been prophesied to bring an end to the rule of these "gods" and save humanity from coming destruction. But Noah's wife and son are captives of these dark forces. To rise against this supernatural evil and rescue his family Noah will need an equally supernatural army. But why has God told him to build a huge box out of gopher wood?Godawa is known as an author who both entertains and educates. Inspired by Michael Crichton's novels, Godawa has adapted his Hollywood screenwriting background into his prose style to create a reading experience that is like watching a movie. Also similar to Crichton, Godawa has sought to provide the scholarly research that undergirds the fictional adventure. Noah Primeval has an additional 100 pages of special appendixes that provide an explanation of Biblical concepts in the novel such as the Sons of God, the Nephilim, Leviathan, and the ancient Mesopotamian Cosmography in the Bible.Noah Primeval is written in the spirit of *The Chronicles of Narnia* and *The Lord of the Rings*, blending fantasy and mythopoeia with history to retell the Biblical narrative with a fresh perspective, while staying true to the original spirit of the story.

[Hoover Dam](#) Cengage Learning

"Momma, who do you love best?" That's what Momma Bear's two cubs want to know! Momma's thoughtful answer will both reassure and delight young readers and provide a wonderful way for parents to remind their own little ones how much they're loved. Full color.

[Deke! U.S. Manned Space](#) World Scientific

Now in its sixth edition, the hugely popular *Digital Marketing Excellence* is a practical guide to creating and executing integrated digital marketing plans, combining established approaches to marketing planning with the creative use of new digital models and digital tools. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline integrated digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing as part of digital transformation Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms. This new edition has been streamlined to seamlessly integrate the latest developments in digital analytics, ethics and privacy, Predictive Analytics, Machine Learning and Artificial Intelligence. Including new international case studies and up-to-date examples throughout, this book cuts through the jargon to show marketers how to leverage data and digital technologies to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, *Digital Marketing Excellence*, 6th edition, provides a vital reference point for all digital marketing students, and managers involved in digital marketing strategy and implementation. Online resources have been fully updated for the new edition and include a new set of PowerPoint slides and a full test bank of questions and exercises.

[The Life of George Chaffey](#) Oxbow Books

Ten essays that examine four key issues in American art--portraiture and realism in relation to abstract expressionism, the implications of color, the role of narrative, and the concept of multiple originals--come together in this resource on the works of African-American art included in the Paul R. Jones collection. Simultaneous.

[Book of Majors 2014](#) Risen Books

Now in its seventh edition, 'Digital Marketing' provides comprehensive, practical guidance on how companies can get the most out of digital media and technology to meet their marketing goals.